

100+ Video Content Ideas

- The Realtors Journey
- Client Success Stories/ Testimonials
- From Renting to Buying
- Design on a Dime
- Before and Afters
- DIY Home Fixes
- Owning a Waterfront Home
- Home Staging Secrets
- Creating an Outdoor Oasis
- Historic Home Features
- Eco Friendly Living
- Pet Friendly Features
- First Time Homebuyers
- Luxury Upgrades
- Renovation Reveal
- Owning an Airbnb
- Funky Finds
- Smart Home Gadgets
- Cozy Corners
- Investment Insights
- Condo vs House
- Behind the Scenes of a Listing
- Real Estate Myths Debunked
- Home Financing 101
- Tiny Home Trend
- Seasonal Home Maintenance
- The Art of Negotiation
- Home Safety Tips
- Downsizing Dos and Donts
- Prepping for an Open House 
- Real Estate Jargon Explained
- Home Warranty
- Moving Day Tips
- Creating Curb Appeal
- Multigenerational Living
- The Future of Real Estate 
- Home Office Setups
- Maximizing Small Spaces
- Home Insurance Insights
- Rental Property Management
- From Zoning Codes to HOAS
- Your Home Buying Roadmap
- Home Buying Mistakes to Avoid
- Home Trends
- Real Estate Superstitions
- Housewarming Party Ideas
- Flipping Houses
- Building a New Home
- Estate Sales Explained
- Special Financing Programs

100+ Video Content Ideas.

- Local Landmark Tour
- A Day in The Life
- City Landmark Challenge
- Local Business Feature
- Real Estate Market Updates
- Local Music Spotlight
- Neighborhood Guides
- Public Art and Murals Tour
- City Nightlife
- Community Events
- Historical Homes
- Local Bookstores and Libraries
- City Council
- City Sunrise and Sunset Spots
- Local Park Tours
- Celebrate Cultural Diversity
- Gardening & Landscaping
- Local Good News
- Iconic Street and Neighborhoods
- City's Best Brunch
- Hidden Gems
- Local Entrepreneurs
- Luxury Neighborhoods
- Best Pet Friendly Spots
- Public Transportation
- Ice Cream and Sweet Treats
- Local Art and Culture
- Annual Traditions
- City Tech Hub
- Thrift Store and Vintage Shop 
- Local Sports Culture
- Most Instagrammable
- Unique Homes and Properties
- Fitness and Wellness Community
- Ghost Tour and Haunted Places
- Day Trips
- Local Volunteer Opportunities 
- Waterfront Activities
- Local Comedy Scene
- Outdoor Adventure Spots
- Cozy Spots Around Town
- City's Best Breweries
- Retirement Living
- Local Festivities
- City's Signature Dishes
- City's Best Food Trucks
- Urban Renewal Improvements
- Iconic City Views
- Local Farmers Markets
- What is Unique To You?

100+ Video Content Ideas.

What is your Niche? _____

What are some Questions you can ask your Niche?



Helpful Tools:

- Camera (phone)
- Tripod/Stabilization
- Lighting (Ring Light)
- Microphone
- Editing
- A Plan
- You!

Helpful Tools:

- A Hook
- Clear and Concise Messaging
- A plan for your audience and platform
- Captions
- Call to Action



If you have questions, looking for a fun and dynamic speaker, or a REALTOR in Dayton, OH you can reach me here:

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